

FROMTHEFRONT

MAKING  
THE WEB

BOLOGNA, ITALY

6<sup>TH</sup> ANNUAL CONFERENCE

**2016 SPONSOR  
PACK**

# FROM<sup>the</sup>FRONT

From the Front is a front end conference series run by a no-profit organisation known by the same name. Our main goal is to help the community to grow and the front end culture to spread.

We are committed to offer our attendees the best speakers available in our industry, embracing the background diversity our working field offers and our speaker and sponsor the opportunity to share their message to a broad audience.

Over the last 5 years we had seen more than 1500 attendees evenly split between Italians and Europeans to mix, share ideas, projects, experiences and code, have a chat and a beer together, setting the foundations for new job opportunities and learning new technical, or personal, skills.

We always strive to create a friendly environment in which everyone can feel welcome and safe and we ask everyone involved to commit to it.

## Previous **sponsors** of From the Front

mozilla

MailChimp

Booking.com

 skyscanner

 Airbrake.io

 proto.io

 SiteGround

 stamplay

balsamiq®

 mailjet™

 *popolare*  
Banca Etica

BrowserStack

FastName.

 **PUSHER**  
POWERING REALTIME

 seeweb  
HIGH QUALITY HOSTING

 EXM  
exmachina.ch

**SPREAKER**

 iubenda

 INTERSEZIONE

**GNV&PARTNERS**

**MENTINE**  
WEBREDESIGN

**MCED**  
*(magic ends elegant design)*

# theCONFERENCE

NEXT CONFERENCE

SAVE THE DATE!

**15<sup>TH</sup> - 16<sup>TH</sup>**  
**September 2016**

All FTF events are focused on front-end development, and this conference is not betraying this goal: we are going to bring to Bologna the best front-end experts available in Europe (and with a little help from you also across the Atlantic).

We are working hard to create a conference that is going to be remarkable in the European scene and that will stand the comparison with more known ones.

Why another conference? Because we know that southern Europe has a lot to say to the community, but we have to engage the relationship before getting there.



# theATTENDEES



Attendees are either delegates from established companies, from startups and freelancers wanting to keep themselves up to date with the latest technologies and best development practices.

Their job titles range from senior developer to UX expert, from CTO to designer. From the Front attracts a diverse audience.

# the TOWN



The conference will be held in Bologna, one of the most lively and cosmopolitan Italian cities, home of the oldest University of the world with more than 100.000 students.

Due to its central location and geography, Bologna has emerged as the main road and rail transport hub of northern Italy, making it very well-connected with other major Italian centers.

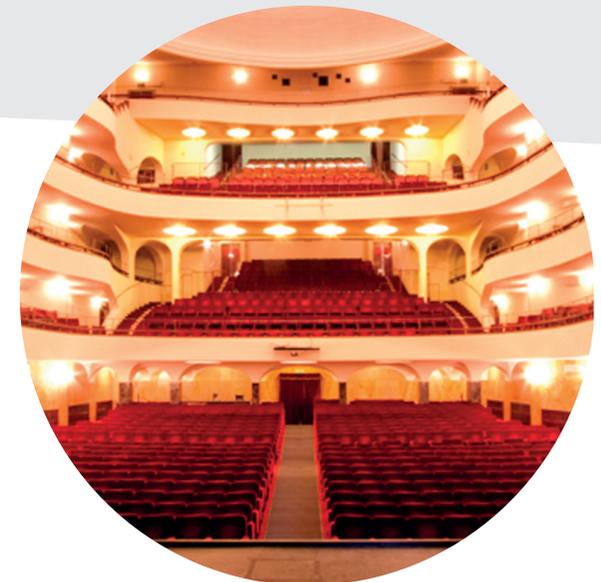
Just a few minutes from the city center there is Guglielmo Marconi International Airport (BLQ), with numerous international connections available, including direct flights from all the major European capitals.

# the VENUE

We will host the conference in the inspiring Teatro Duse, a wonderful XVII century building recently renovated, with an auditorium that can accommodate up to 990 attendees.

The theatre has two foyers adjacent to the auditorium, where the attendees will rest during conference coffee breaks and lunch.

Main sponsors will have an exhibition area assigned in these areas to help connect with the attendees.



# sponsorship OPPORTUNITIES

It's been a fantastic story so far, interested in being part of this new adventure? We're glad you are :)

You can pick one of the following packages or, if you really want to stand out check one of the "exclusive opportunities" you'll find in the next page and join hundreds of professional front-end developers and designers for two full days of conference, networking and collateral.

	INDIVIDUAL BENEFIT PRICE	SUPER HERO	HERO	BOSS	BFF	FRIEND	SUPPORTER
50% discounted passes for the event		15	10	5	3	2	
Complimentary conference passes		10	6	3	2	1	
Company logo on conference website		GIANT	BIGGER	BIG	MEDIUM	SMALL	SMALL*
Company logo on conference rollons		GIANT	BIGGER	BIG	MEDIUM	SMALL	
Company logo on event posters		GIANT	BIGGER	BIG	MEDIUM	SMALL	
Company logo in all official FTF videos		GIANT	BIGGER	BIG	MEDIUM	SMALL	
Twitter mentions		✓	✓	✓	✓	✓	✓
Facebook mentions		✓	✓	✓	✓	✓	✓
Wifi at the venue		✓	✓				
Gadget in swag (provided by the sponsor)	€ 100	✓	✓	✓	✓	✓	
Printed Ad in conference Booklet	€ 250 PER 1/4 PAGE						
Video played during breaks	€ 500	✓	✓	✓	✓		
Rollon placement (provided by the sponsor)	€ 500 PER ROLLON	4	4	2	2		
Flyer distribution	€ 500	✓	✓	✓	✓		
Booth space for 2 days (4 sq. meters)	€ 2500	✓	✓	✓	✓		
Euro (VAT excluded)		10000	8000	5000	3000	1500	500

\* small and separate  
\*\* back cover

# exclusive OPPORTUNITIES

SPECIAL PACKAGE	INCLUDES BENEFITS	PRICE ***
<b>Breakfast</b> (available: 2) Be the first to get in touch with the attendees offering them an italian breakfast and a good cup of espresso coffee (and we definitely know a thing or two about coffee). They will love you even before digging into the event. Breakfast will be listed in the schedule under your company name and you will have the exclusive opportunity to place your roll-ons in the bar area during breakfast.	FRIEND	2500
<b>Coffee break</b> (available: 4) We really love good coffee in Italy, so we usually add two breaks during the day just to have a good excuse to have one more espresso have a chat and prepare for another set of awesome speakers to come. Each coffee break will be listed in the schedule under your company name and you will have the exclusive opportunity to place your roll-ons in the bar area during coffee breaks.	FRIEND	2700
<b>Badges</b> (available: 1) We can print one sponsor logo on the badges, just one. Every attendee will bump into your logo every time he will try to read the name of another attendee. Again, just one single slot available.	FRIEND	2200
<b>T-Shirts</b> (available: 1) Every year we design beautiful t-shirts. The entire staff have them on and attendees get one for free. It's a good t-shirt, something that's made to be used for years. We reserve just 1 spot for a sponsor on it and it could be you.	BFF	4300
<b>Video</b> (available: 1) We will add a 5 sec opening jingle at the beginning of all talk videos and a 10 sec one at the end.	BFF	4500
<b>Craft beer</b> (available: 2) A nice way to end a full day of conference: beer. Offer our lovely speakers and attendees some freshly brewed, local craft beer and you'll be their BFF forever!	BFF	4800
<b>Wifi at the venue (covering the foyer)</b> (available: 1) Tweet, share, connect! Provide wifi service with on-site support. Password of your choice, so take your decision wisely.	HERO	13000
<b>Party</b> (available: 1) From the Front events always end with a party where all attendees can chat, have a good beer and meet the speakers. The party will have your brand name attached, we will create a special "branded" craft beer for the event and we will offer free beer at the event. Attendees will love you and never forget!	SUPER HERO	15000

\*\*\* all prices are VAT excluded

2011 EDITION

2011.fromthefront.it

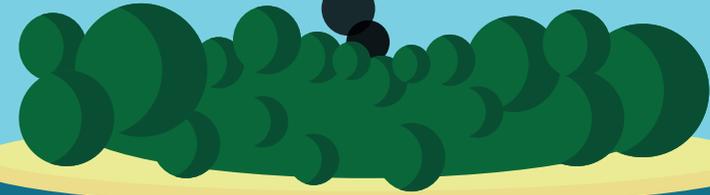
**BACK  
TO THE  
FRONT**



2012 EDITION

2012.fromthefront.it

THE TREASURE OF  
**FRONTEND  
ISLAND**  
FRONT END CONFERENCE



2013 EDITION

2013.fromthefront.it

*The* **FRONTEND  
BROTHERS**



*On a Mission From the Web*



2014 EDITION

2014.fromthefront.it

**FROM THE  
FRONT**  
and the  
TEMPLE OF DOOM



2015 EDITION

2015.fromthefront.it

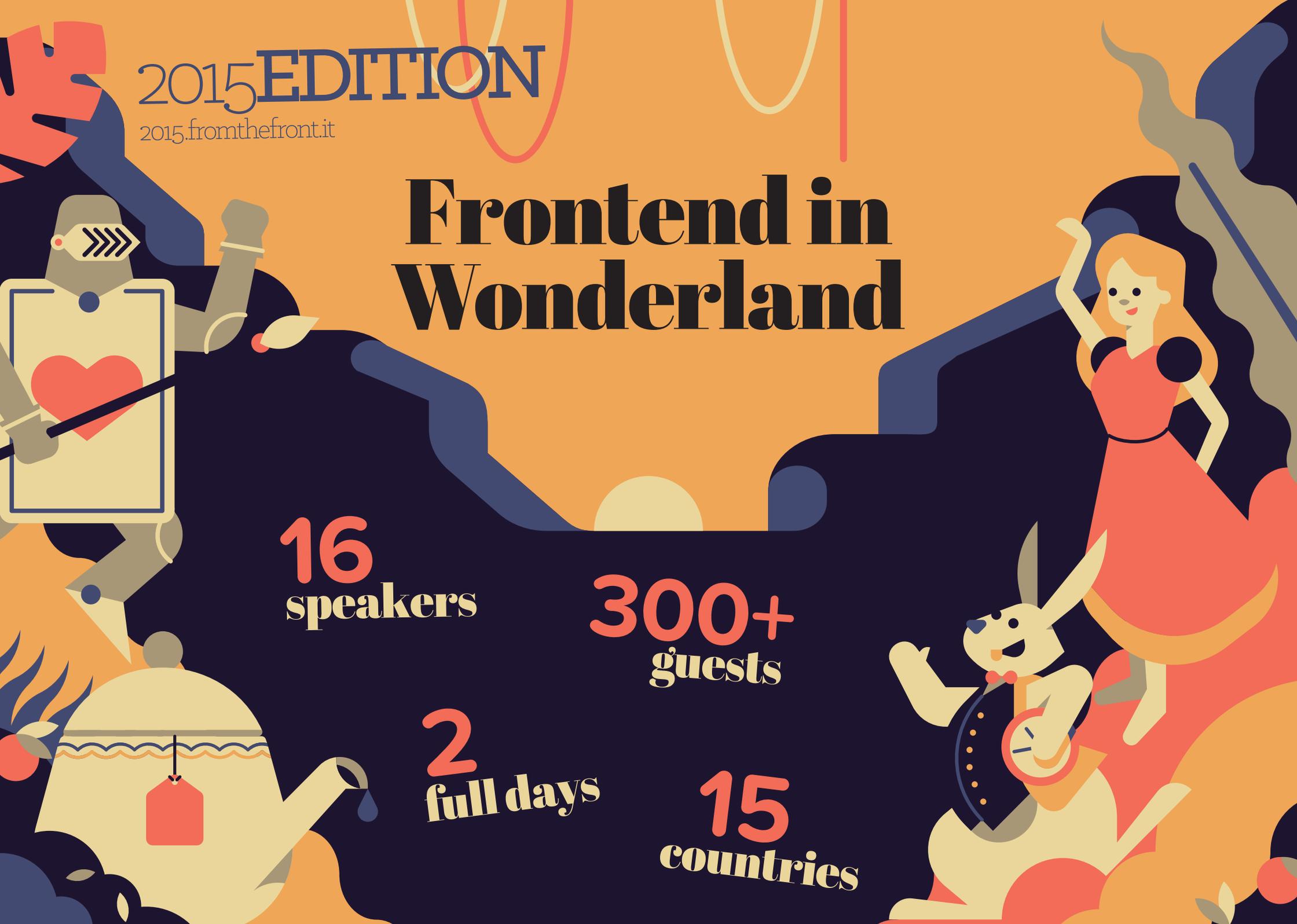
# Frontend in Wonderland

16  
speakers

300+  
guests

2  
full days

15  
countries



# speakers2015



Amelia Andersdotter  
- Sweden -



Davide Casali  
- Italy -



Anna Debenham  
- UK -



Zoe Gillenwater  
- Netherlands -



James Hall  
- UK -



Zach Holman  
- USA -



Shane Hudson  
- UK -



Sally Jenkinson  
- UK -



Tim Kadlec  
- USA -



Una Kravets  
- USA -



Andrew Pendrick  
- Netherlands -



Harry Roberts  
- UK -



Razan Sadeq  
- Stockholm -



Petro Salema  
- Austria -



Sharon Steed  
- USA -



Cathy Wang  
- UK -

# previously **ON STAGE**

**Paul Annett** (UK)

**Jake Archibald** (UK)

**Marta Armada** (Spain)

**Aral Balkan** (UK)

**Matteo Balocco** (Italy)

**Nicolas Bevacqua** (Argentina)

**Gunnar Bittersmann** (Germany)

**Alberto Brandolini** (Italy)

**Blaine Cook** (Canada)

**Fabio Forlivesi** (Italy)

**Francesco Fullone** (Italy)

**Peter Gasston** (UK)

**Sebastian Golash** (Germany)

**Jon Gold** (UK)

**Owen Gregory** (UK)

**Aaron Gustafson** (USA)

**Ben Hammersley** (UK)

**Christian Heilmann** (USA)

**Denise Jacob** (USA)

**Laura Kalbag** (UK)

**Jeremy Keith** (UK)

**Peter-Paul Koch** (Netherlands)

**Nishant Kothary** (USA)

**Steve Krug** (USA)

**Bruce Lawson** (UK)

**Seb Lee-Delisle** (UK)

**Jenn Lukas** (USA)

**Ulrika Malmgren** (Sweden)

**Andre Jay Meissner** (Germany)

**Denys Mishunov** (Norway)

**Rachel Nabors** (USA)

**Stuart Robson** (UK)

**Linda Sandvik** (Norway)

**Remy Sharp** (UK)

**Sara Soueidan** (Lebanon)

**Jonathan Snook** (Canada)

**Pierre Spring** (Switzerland)

**Lea Verou** (Greece)

**Estelle Weyl** (USA)



FROMTHEFRONT

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**Thank you  
for your attention!**

**Interested in sponsoring?  
Please, contact us!**

**[support@fromthefront.it](mailto:support@fromthefront.it)**